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ENTREPRENEURSHIPS

Compilation Book

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Marlin Steffi Marpaung, S.Pd., M.Ed

Universitas Advent Indonesia

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by

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Forewords

Praise God because of His blessing this compilation book for Education Entrepreneurship could be done to be used in teaching Education Entrepreneurship.

The objective of this compilation book has been designed to assist students to prepare them to be an effective entrepreneur by seeing all good opportunities around them and to be able to compete in doing their business. This compilation book provides theories of entrepreneurship, ways to become an entrepreneur, pitfall to avoid in becoming a successful entrepreneur, making and preparing a business plan to be use a guide in building a business, different kinds of digital marketing used by the entrepreneurs nowadays to promote their products and service, and an overview of education entrepreneurship.

With the presence of this compilation book for teaching Education Entrepreneurship subject at Universitas Advent Indonesia in the Education Department could facilitate the students to become great and successful entrepreneur in the future.

Bandung, August 2021

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Universitas Advent Indonesia

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